



# 13<sup>TH</sup> CCSK ANNUAL SCIENTIFIC CONFERENCE

**THEME:**

**FRUGAL INNOVATION**

EVIDENCE-BASED LOCALLY DRIVEN  
SOLUTIONS FOR A GLOBAL FUTURE

**ARGYLE GRAND HOTEL NAIROBI, KENYA.**

**13<sup>TH</sup> TO 15<sup>TH</sup> MAY, 2026.**

**PARTNERSHIP & EXHIBITION PROSPECTUS.**

CRITICAL CARE SOCIETY OF KENYA (CCSK)  
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## **INTRODUCTION**

The Critical Care Society of Kenya (CCSK) is a professional organization dedicated to advancing critical care practice in Kenya. It is a multidisciplinary medical society comprising clinicians involved in the care of critically ill patients, including anaesthesiologists, surgeons, internists, paediatricians, infectious disease specialists, and clinical pharmacists.

## **CONFERENCE OVERVIEW**

The conference theme is **Frugal Innovation: Evidence-Based, Locally Driven Solutions for A Global Future.**

### **Subthemes;**

1. *Clinical Practice: Resuscitation & Advanced Organ Support*
2. *The Next Generation: Innovation in Research & Education*
3. *The Digital ICU: Data Science, AI & Technology*
4. *Difficult Decisions: Ethics, Equity & End-of-Life*
5. *The Human Factor: Workforce & Leadership*

### **Special Sessions;**

1. **Workshops-** *The workshops are designed to provide focused, hands-on learning environments where healthcare professionals can gain mastery in advanced and critical care practices. These sessions offer high impact and extended visibility for sponsors, reaching well beyond the duration of the Conference. The workshops will be for approximately 15 - 40 people or to be determined by the nature of the topic.*
  - i. Advanced Airway Management
  - ii. Point of Care Ultrasound
  - iii. Advanced Mechanical Ventilation
2. **Symposium-** *A dedicated symposium session featuring expert-led discussions on key topics.*

## **SPONSORS/ PARTNERS**

### **What does this mean for sponsors?**

The Conference is designed to deliver maximum visibility, engagement, and return on investment for sponsors and exhibitors.

- The exhibition area will serve as the **primary networking hub**, ensuring continuous interaction between delegates, sponsors, and exhibitors throughout the Conference.
- All **refreshment breaks** will be held within the exhibition area, significantly increasing foot traffic and dwell time at exhibition booths.
- Sponsors will benefit from exposure to a **highly engaged, professional audience**, while delegates enjoy a memorable and immersive conference experience.
- The Congress will have a **global reach**, providing sponsors with excellent opportunities for international visibility, meaningful interaction, and brand recognition among a broader audience.
- This enhanced exposure will not only strengthen sponsor presence during the Conference but also extend impact well beyond the event itself.

We recognise and deeply value your contribution and commitment to advancing critical care practice.

### **Sponsorship & Partnership Opportunities**

CCSK offers the following opportunities to partner with us in delivering a successful and impactful Conference. These options can be **reserved in advance**:

1. **Exhibition Booths** - *Dedicated exhibition space to showcase products, services, and innovations directly to delegates.*
2. **Industry Symposia** - *Industry-led symposia conducted outside the scientific programme, offering delegates the opportunity to engage with focused, educational content.*
3. **Industry Workshops** - *Interactive sessions organized by leading medical device and pharmaceutical companies, providing in-depth insights into innovations, developments, and advances in intensive care.*

- 4. **Sponsorship & Advertising Opportunities** - Tailored sponsorship packages designed to enhance brand visibility across Conference platforms and materials.
- 5. **Gala Dinner Sponsorship** - A premium opportunity to associate your brand with the Conference's flagship social event.



The estimated number of attendees in-person is approximately 250.

Below are the attendees number for the previous CCSK workshops and symposium

- 2024 (14<sup>th</sup> – 15<sup>th</sup> June) Nairobi Critical Care Congress- In-person (180 delegates) AKUH Nairobi, Kenya.
- 2024 (5<sup>th</sup> – 6<sup>th</sup> December) Basic Assessment and Support in Intensive Care (BASIC) Course In-person (60 delegates) Nairobi, Kenya.
- 2025 (9<sup>th</sup>- 11<sup>th</sup> April) 12<sup>th</sup> CCSK Annual Scientific Congress- In-person (230 delegates), Argyle Grand Hotel, Nairobi Kenya.

## **SPONSORSHIP CATEGORIES**

### **A) Conference Sponsorship Packages**

1. **Main Sponsor / Conference Partner** – KES 1,000,000 - *Premier partnership offering maximum brand visibility, recognition, and strategic positioning throughout the Conference.*
2. **Platinum Sponsor** – KES 750,000 - *High-level exposure with prominent branding and engagement opportunities.*
3. **Gold Sponsor** – KES 500,000 - *Enhanced visibility and meaningful interaction with delegates.*
4. **Silver Sponsor** – KES 350,000 - *Valuable brand presence across Conference platforms.*
5. **Bronze Sponsor/Exhibition Booth** – KES 150,000 - *Direct engagement with delegates through a dedicated exhibition space.*

### **B) Event / Programme Sponsorship Opportunities**

1. **Gala Dinner Sponsorship** – KES 750,000 - *Exclusive branding at the Conference's flagship social and networking event.*
2. **Workshop Sponsorship** – KES 500,000 - *Targeted engagement through hands-on, educational sessions.*
3. **Symposium Sponsorship** – KES 750,000 - *Thought-leadership positioning through focused, industry-led discussions.*

### **C) Additional Branding & Visibility Opportunities**

1. **Delegate Badge Branding** – KES 75,000 - *Continuous brand exposure throughout the Conference.*
2. **Advertising (per page)** – KES 50,000 - *Targeted placement in Conference publications.*
3. **Conference Bag Branding** – KES 500,000 - *High-impact branding with extended post-Conference visibility.*
4. **Additional Delegate Pass** – KES 25,000 - *Extended access for your team to engage with delegates.*

## **MAIN SPONSOR/ CONFERENCE PARTNER (KSH 1,000,000) 1 slot available**

### **Advantages;**

- Premium conference partnership recognition and company logo displayed on all marketing materials, hard copy and electronic, prior-to and during the conference ***after sponsorship is confirmed (eg. Posters, brochures)***
- Full-page advertisement in Congress Handbook (finished artwork supplied by you)
- Exclusive listing as ***Conference Sponsor***
- Digital mentions on LinkedIn, Facebook and Twitter
- 30 seconds promotional video shown during the opening ceremony (your company provides the video file)
- 1-2 minutes of podium time to address conference attendees at the opening ceremony.
- Corporate signage (provided by you) displayed on the main stage in the Plenary Hall for the duration of the Congress
- Presentation at symposium 30 mins
- One complimentary pre-event or post-conference CCSK Virtual CME
- Company logo included on the cover of the conference program guide, conference website and in the certificates

- Exhibition booth. Premium exhibition space measuring (6\*2) metres for in-person (all inclusions as set out in the Exhibition section)
- ***Six (6) tickets Conference Registration and Gala Diner***
- Organization product sample or brochure (provided by you) inserted into each delegate conference bag (maximum size A4, four pages, approved by Organizing Committee)
- Brief company profile (250 words) in Final Program Book.
- Plaque
- Certificate of appreciation

#### **PLATINUM SPONSOR (KSH 750,000) 2 slots available**

##### **Advantages;**

- Acknowledgment as a ***Platinum Sponsor*** during the Opening Ceremony
- Acknowledgment as the official sponsor of 'Plenary' session
- 1-2 minutes of podium time to address conference attendees during plenary session
- Company signage displayed prominently at the back of the plenary room
- Premium conference partnership recognition and company logo displayed on all marketing materials, hard copy and electronic, prior-to and during the conference ***after sponsorship is confirmed (eg. Posters, brochures)***
- Full-page advertisement in Congress Handbook (finished artwork supplied by you)
- Prominent recognition in the conference programs (front/back inner covers, finished artwork supplied by you)
- Premium exhibition space measuring (6\*2) metres. (all inclusions as set out in the Exhibition section)
- ***Four (4) Conference Registration and tickets to the Conference Dinner***
- Organization product sample or brochure (provided by you) inserted into each delegate conference bag (maximum size A4, four pages, approved by Organizing Committee)
- Brief company profile (150 words) in Final Program Book.
- Plaque
- Certificate of appreciation

#### **GOLD SPONSOR (KSH 500,000) 3 slots available**

##### **Advantages;**

- ***Acknowledgment as a Gold Sponsor during the Opening Ceremony***
- Recognition as a Gold Sponsor on all printed Conference materials produced ***after sponsorship is confirmed***
- Banners at meal serving points.
- Full-page advertisement in Congress Handbook (finished artwork supplied by you)
- Distribution of pamphlets of products in specific sessions, as well as have banners in the session of their choice
- Full-page advertisement in Registration Brochure if sponsorship is confirmed by the time of printing.
- Company signage displayed prominently throughout the exhibition space\*
- Premium exhibition space measuring 4 x 2 metres. (with all inclusions as set out in the Exhibition section)
- ***Three (3) Conference Registrations and tickets to the Conference Dinner***
- Organization product sample or brochure (provided by you) inserted into each delegate congress bag (maximum size A4, four pages, approved by Organizing Committee)
- Brief company profile (100 words) in the Final Program Book.
- Plaque
- Certificate of appreciation

#### **SILVER SPONSOR (KSH 350,000) Unlimited slots available**

## Advantages;

- *Acknowledgment as a Silver Sponsor during the Opening Ceremony*
- Recognition as a Silver Sponsor on all printed Conference materials produced *after sponsorship is confirmed*
- Half page advertisement in Congress Handbook (finished artwork supplied by you)
- Company signage displayed in the registration
- Premium exhibition space measuring 3 x 2 metres. (with all inclusions as set out in the Exhibition section)
- *Two (2) Conference Registrations and tickets to the Conference Dinner*
- Organization product sample or brochure (provided by you) inserted into each delegate congress bag (maximum size A4, four pages, approved by Organizing Committee)
- Brief company profile (100 words) in Final Program Book.
- Plaque
- Certificate of appreciation

## EXHIBITION/ BRONZE SPONSOR KSH 150,000

### Exhibition Booth Inclusions

- 1 booth unit, 6 sq meters (Length 3 meters, depth 2 meters)
- 1 table
- 1 standard electric outlet (plug) 220 volt
- 2 exhibitor's badges
- 2 chairs
- Certificate of Appreciation
- Each exhibition booth includes registration for two exhibitors' representatives\*. Additional registrations can be purchased now and each includes: Daily catering in the exhibition hall (morning and afternoon tea and buffet lunch).
- Name badge and delegate conference bag.
- Gala dinner tickets
- Brief company profile (100 words) in Final Program Book.

## EVENTS/PROGRAMME SPONSORSHIP PACKAGES

### SATELLITE SYMPOSIUM KSH 750,000

- Up to 30 minutes; program subject to the approval of the conference committee.
- Hall rental, standard audio/visual equipment, display table.
- The symposium will be included in the conference program.
- One complimentary exhibition booth measuring (6\*2) metres.
- Plaque
- Certificate of appreciation

### WORKSHOP KSH 500,000 (both clinical and non-clinical sessions)

- Exclusive naming rights to the chosen workshop.
- Opportunity to provide your own signage at the workshop.
- One complimentary exhibition booth (includes two exhibitor registrations).

- One complimentary exhibition booth measuring (4\*2) metres.
- Plaque
- Certificate of appreciation

#### **GALA DINNER KSH 750,000**

- 15 minutes talk-time during the gala dinner
- Organization product sample or brochure (provided by you) inserted into each delegate conference bag (maximum size A4, four pages, approved by Organizing Committee)
- One complimentary exhibition booth measuring (6\*2) metres.
- Plaque
- Certificate of appreciation

#### **ADDITIONAL SPONSORSHIP OPPORTUNITIES**

##### **BADGES KSH 75,000**

The (estimated) 400 badges will bear the sponsor's and Congress logo. The item is subject to design approval by the secretariat.

##### **ADVERTISEMENT (Priority to advertise on cover pages will be given to Platinum, Gold and silver sponsors)**

Your company may choose to advertise in the handbook which is distributed to every delegate, presenter, event partner, sponsor and exhibitor as well as industry contact who may present pre or post conference.

- Final Program Book Inside Page **KSH (50,000)**

##### **CONFERENCE BAG KSH 500,000**

The Sponsoring Company will provide the 300 (estimated) delegate bags or **KSH (500,000)** in kind, which will bear the sponsor's and Congress logo. The item is subject to design approval by the secretariat.

- One complimentary exhibition booth measuring 3m x 2m (includes two exhibitor registrations).

**\* All signage is subject to approval and must be supplied by the partner organization.**

*For more information, contact;*

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